

2025 Sponsorship Opportunities

The NNAF Annual Convention & Trade Show is made possible through generous contributions by sponsors who provide essential services to the industry. In appreciation for their support, sponsors receive prominent recognition:

- Logo listing in Convention program
- Logo in pre- and post-Convention issues of Pub Aux
- Logo in Convention emails to members
- Linked logo on NNA website
- Recognition on event signage and in remarks at Convention
- Option to provide item for registration bags

Platinum

Custom Sponsorship Package — \$8,500+ (SOLD)

Gold

Includes 1 full registration, full-page color program ad & 3-minute welcome at breakfast.

Opening Breakfast — \$6,000 (SOLD)
Extravaganza — \$5,000 (SOLD)
Lunch with Exhibitors — \$4,000 (SOLD)
Opening Reception — \$3,000 (SOLD)
Annual Awards Dinner — \$3,000 (SOLD)
Transportation — \$3,000 (SOLD)

Silver

Includes half-page color program ad & 3-minute welcome at breakfast.

Registration Desk — \$2,500 (SOLD)
Registration Bags — \$2,500 (SOLD)
Name Badges/Lanyards — \$2,500 (SOLD)

Bronze

Convention Program — \$1,500 (SOLD)
Ice Cream Social — \$1,500 (SOLD)
Wi-Fi Provider — \$1,500 (SOLD)
Charging Station — \$1,500
Award Rec. Drink Tickets — \$1,000 (SOLD)
Trade Show Break (1 available) — \$1,000
Great Idea Exchange — \$750 (SOLD)
Solutions Start Here — \$750 (SOLD)

Friends

Flash Session Block (4 available) — \$500
General Contribution — \$500

*Custom sponsorship packages are also available. Have an idea? Let us hear it!
We can work with you to create the visibility you want to achieve.*

"We come back year after year to connect with our clients face-to-face and support the NNA's mission of protecting America's community newspapers."

Aaron Gillette, BLOX Digital